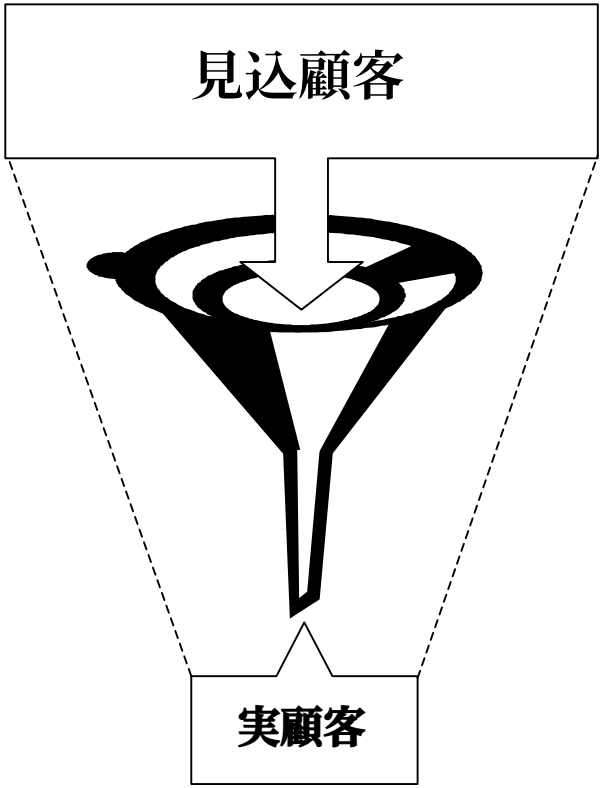
見込顧客
実顧客